

# Turn Your Vision into Action

## A Support Comparison Guide for Districts

Strategic planning is about more than just drafting a plan. It’s about shaping a clear path for your district that’s defined by your community’s voice, aligned to your district’s priorities, and built to turn vision into measurable progress. Whether you're leading the process internally or working with outside support, the goal is the same: real buy-in, real results.

This guide was built to help you find the right level of support for your strategic planning process—based on your capacity, timeline, and vision. It’s important to keep in mind that strategic planning looks different in every district, and that you have help when and where you need it with K12 Coalition.

|                        | Full Partnership   | Targeted Support   | In-House Planning                                  |
|------------------------|--|--|--|
|                        | Expertise and support for every step                                     | Expert guidance for key moments                            | Led internally with existing capacity              |
| Understanding Needs    | Deep system audits, stakeholder input, and data synthesis                | Guidance for gathering data and its use                    | Builds on local knowledge, may lack external depth |
| Stakeholder Engagement | Surveys and townhalls that unite students, staff, and families in vision | Tips and best practices for engagement sessions or surveys | Tailored to community, depends on facilitation     |
| Plan Development       | Aligned goals, clear metrics, and a usable roadmap                       | Feedback on defined goals and focus areas                  | Reflects local priorities, may need validation     |
| Communication          | Cohesive messaging, aligned talking points, and systems in place         | Advice on rollout and internal alignment                   | Rooted in local voice, consistency may vary        |
| Implementation         | Reflection tools and built-in checkpoints                                | Best practices and guidance                                | Staff-led, limited by capacity                     |
| Leadership Transitions | Coaching, insights, and transition support for new leaders               | Transition support and coaching, if scoped                 | Managed with internal context, continuity varies   |
| Sustained Progress     | Ongoing support to evolve the plan and monitor results                   | Shared best practices for monitoring progress              | Aligned to local priorities, depends on attention  |



“K12 Coalition has been a tremendous transformative partner for the School District of the City of York. For the past several years, they have provided tailored professional learning experiences, supported the traction of our strategic plan goals that align with our district priorities and drive instructional improvement. Their expertise, responsiveness, and commitment to accessible learning opportunities have helped strengthen our leadership capacity and accelerate student achievement across schools.”

Dr. LeTrecia Gloster  
The School District of the City of York

Every district is navigating high stakes: tight budgets, rising expectations, and the urgency to deliver for students and communities. That’s why the approach matters. Strategic plans should be grounded in the realities of your district, built to adapt, and designed to get results. Whether you are planning solo or seeking a partner, what matters most is that the work moves forward.

Ready to go further, faster? Let’s build a plan that works for your team, your community, and your students.

Contact us at [K12Coalition.com](https://K12Coalition.com)