

Turn Your Vision into Action

A Support Comparison Guide for Districts

Strategic planning is about more than just drafting a plan. It's about shaping a clear path for your district that's defined by your community's voice, aligned to your district's priorities, and built to turn vision into measurable progress. Whether you're leading the process internally or working with outside support, the goal is the same: real buy-in, real results.

This guide was built to help you find the right level of support for your strategic planning process—based on your capacity, timeline, and vision. It's important to keep in mind that strategic planning looks different in every district, and that you have help when and where you need it with K12 Coalition.

Full Partnership

Targeted Support

In-House Planning

Understanding Needs

Expertise and support for every step

Expert guidance for key moments

Led internally with existing capacity

Stakeholder Engagement

Deep system audits, stakeholder input, and data synthesis

Surveys and townhalls that unite students, staff, and families in vision

Guidance for gathering data and its use

Plan Development

Aligned goals, clear metrics, and a usable roadmap

Tips and best practices for engagement sessions or surveys

Feedback on defined goals and focus areas

Communication

Surveys and townhalls that unite students, staff, and families in vision

Refinement of messaging, aligned talking points, and systems in place

Advice on rollout and internal alignment

Implementation

Reflection tools and built-in checkpoints

Best practices and guidance

Staff-led, limited by capacity

Leadership Transitions

Coaching, insights, and transition support for new leaders

Transition support and coaching, if scoped

Managed with internal context, continuity varies

Sustained Progress

Ongoing support to evolve the plan and monitor results

Shared best practices for monitoring progress

Aligned to local priorities, depends on attention

“K12 Coalition has been a tremendous transformative partner for the School District of the City of York. For the past several years, they have provided tailored professional learning experiences, supported the traction of our strategic plan goals that align with our district priorities and drive instructional improvement. Their expertise, responsiveness, and commitment to accessible learning opportunities have helped strengthen our leadership capacity and accelerate student achievement across schools.”

Dr. LeTrecia Gloster
The School District of the City of York

Every district is navigating high stakes: tight budgets, rising expectations, and the urgency to deliver for students and communities. That's why the approach matters. Strategic plans should be grounded in the realities of your district, built to adapt, and designed to get results. Whether you are planning solo or seeking a partner, what matters most is that the work moves forward.

Ready to go further, faster? Let's build a plan that works for your team, your community, and your students.

Contact us at K12Coalition.com